



**IILM ACADEMY of
HIGHER LEARNING**

Jaipur Campus

PGDM Program

**POST GRADUATE
DIPLOMA IN MANAGEMENT**



Blended Learning for Creating Future Leaders



Simulation



**Career
Trek**



**Global
Exposure**



**APPROVED BY
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE) ,
MINISTRY OF EDUCATION**



Visit Our Website
www.iilmjaipur.ac.in

@jaipuriilm



More than 25 years of Academic Excellence

About Us

IILM Academy of Higher Learning, Jaipur was established in 1998. IILM offers AICTE approved Post Graduate Diploma in Management (PGDM) at a well located campus in the beautiful city of Jaipur.

With curriculum benchmarked against the best in the world, IILM PGDM goes beyond Marketing, Finance, and Operations with the addition of FinTech, Marketing Innovation and Business Analytics specializations. We have Field courses (as at Harvard), Career Trek (as at Wharton) and Community Experience (as at Yale).

Our Integrated and experiential PGDM curriculum puts together the best of leading global B-school, after close interaction and inputs from Indian Industry. With over a decade's experience in training future entrepreneurs, IILM is proud to have 3500+ well placed alumni in top companies and abroad.



1

IBM Skills Build Partner –CSRBOX

2

edX Online Courses by Harvard, MIT and more

3

CMT Association US – Academic Partner Program



International MoU



Driving Performance | Promoting Excellence

Dubai



International Skill Development Corporation

UK



Vision

IILM educates and develops innovative, entrepreneurial and responsible business leaders.

Industry Relevant Curriculum

The two-year full-time PGDM programme is divided into six terms of equal duration. The programme is designed and regularly reviewed to reflect the requirements of the industry from entry level management graduates.

The first year of the programme consists of core courses which enable the building of conceptual foundations of various aspects of management discipline.

The second year comprises application oriented core courses, elective courses and research projects. In addition to on-campus learning,

It is mandatory for all students to undergo eight weeks of summer internship with a corporate house after the completion of their first year. Also, the Institute offers various life skill audit courses in each term which are mandatory for students.



FINANCIAL TECHNOLOGY



BUSINESS ANALYTICS



MARKETING AND INNOVATION



HUMAN RESOURCES MANAGEMENT



ENTRE-PRENEURSHIP



CAREER DEVELOPMENT CELL

- Developing Industry Ready Students for better career graph of Students.
- Preparing Students for Industry Readiness.
- Accomplishing training programs on Employment Enhancement Skills
- Developing best learning process using a comprehensive understanding of industry's best practices.
- Imbibe Professionalism, Behavioral aspects and awareness among students as per Industry expectations.
- Networking, Collaboration and Partnership with Industry.
- Promoting Career Counseling by organizing Guidance lectures by Senior Corporate Personnel.
- Regular interaction with the industry through Seminars, Guest Lectures, Conferences, Corporate meets etc.

01 CAMPUS RECRUITMENT TRAINING - FIRST YEAR TO FINAL YEAR

02 OVER-ALL DEVELOPMENT OF STUDENTS

03 PROGRAMS TO ENHANCE SOFT SKILLS, TECHNICAL SKILLS

04 INDUSTRY- INSTITUTE INTERACTION THROUGH INTERNSHIP, CERTIFICATION, LEADERS TALKS & WORKSHOPS

05 EMPOWERMENT OF STUDENTS EMPLOYABILITY

Top recruiters of 2023



Faculty with Enriched Industry Experience



IILM University has high acclaimed, competent, and well-qualified faculty members with strong academic credentials. Our faculty members hold PhD degrees from reputed national/international universities. Various renowned academicians and accomplished industry practitioners are also a part of the IILM faculty team who are passionate about teaching. Our faculty members come from myriad backgrounds, and this vast mix of knowledge combined with extensive research and industry experience adds an exceptional learning experience for creative minds.



SCHOLARSHIPS

All girl students who are selected for admission to PGDM, are eligible for a 10% scholarship.

Students with: 70-85% marks in B.Tech and BBA. Outstanding achievements | From the states of J&K, North-East Children of Defence Personnel (100% tuition fee waiver for Wards of Martyrs).

A

B

D

C

CAT percentile more than 80 and above - 75% scholarship/
CAT percentile more than 70 and above - 50% scholarship/
CAT percentile more than 60 and above - 25% scholarship.

Students fulfilling all three criteria: XII 75%, Graduation 65% and above and MAT 625 or CAT- 65%ile / Students with more than 85% marks in B.Tech and BBA

***Two or more scholarship criteria cannot be clubbed together.**

***Scholarships based on Tuition Fee only.**

ADMISSION PROCESS

1

Fill Online Application Form on Institute Website

2

Submit the duly filled form & upload required documents

3

Appear in the Offline/Online Interview

4

If shortlisted, offer letter will be shared

5

Deposit the Registration Fee, as specified in the Offer Letter

ELIGIBILITY CRITERIA

Bachelor's degree or Candidates appearing in the final year in any discipline from a University recognized by AICTE/UGC/ AIU.

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Submission of all the relevant documents of eligibility as per AICTE norms

Alumni speaks



YOGESH SHARMA (BATCH 2010-12) SALES MANAGER AT HDFC BANK

The trailer was not perfect but the complete picture which were created by IILM in 2012 truly a life changing, I think my decision to join the IILM for PGDM Program was undoubtedly correct. IILM gave me a lot of opportunities of regular interaction with corporate professional and eminent faculties. I got placed in 2 financial company over here with the help of IILM placement cell. They always help students to be ready for the corporate world. The 2 years spent here were splendid and has helped me to grow better professionally and personally. Now I'm confident to take up challenges in the industry, and it's all because of my excellent grooming here. I sincerely appreciate the dedication of the management in student welfare.

INDU TANWAR (BATCH 2012-14) HR MANAGER, HOTEL OBEROI RAJVILLAS



"I went straight my career with HR specialization in PGDM program at IILM Jaipur because I wanted to round off my degree to be prepared for the future". The PGDM program was a personal milestone which contributed both to my personal growth and professional development. A professional teaching staff with appropriate backgrounds, friendly environment, and constant pursuit for academic excellence are the key elements of such a valuable experience.

The small class sizes provide a personal learning environment that fosters the development of communication and leadership



ANUJ PAL GOSWAMI (BATCH 2000-02) MD & CEO- GIST, LIMCA BOOK RECORD BIKER

IILM Jaipur, the 1st stops of professional learning in my career.

I remember when I took admission in 2000 as 1st batch MBA student. IILM Jaipur shaped up persona, skills and thinking process. It had set up the foundation of personal and professional career. I should say it had adequately inculcated all desired traits among all of us to lead our life happily.

I am thankful to all faculties and admin staff including Dean and Director of institute who went extra mile to gives us best of everything. If JIILM wasn't there I would not have succeeded so well in career and life.



Life at IILM

