



IILM ACADEMY OF
HIGHER LEARNING

Jaipur Campus

IILM ACADEMY OF HIGHER LEARNING JAIPUR

PGDM

Post Graduate Diploma in Management

25 years of Innovative and Experiential Learning



2025-2027

APPROVED BY
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE)



अखिल भारतीय तकनीकी शिक्षा परिषद्
All India Council for Technical Education

"LEARN WITH PURPOSE"

WWW.IILMJAIPUR.AC.IN

Director's Message



DR. VIDHISHA VYAS
DIRECTOR
IILM JAIPUR

Greetings from IILM Academy of Higher Learning Jaipur

Our vision is to be a leading global institute for learning, innovation, research, and discourse. We envision entrepreneurship as the central stratagem to best serve the nation in general and the world at large.

The widespread open access to information, the youth of today are more curious and resolute than ever before. Understanding the need to refine the traditional curriculum with integration of research and innovation, IILM Academy of Higher Learning Jaipur drives its research initiatives which helps keep the vigor of education alive amongst its students.

The real goal of IILM does not solely rest upon producing Industry- Ready, Competent job seekers but also providing environment that flourishes adroit entrepreneurs who become capable job givers of the future. Our mentors provide impeccable guidance to mold the students' ideas of businesses into a start-up of their own.

About IILM

Established in 1993, IILM is a leading institution in Business Management Education with campuses located in New Delhi, Gurugram and Greater Noida. Each campus is easily reachable, close to corporate hubs, and is bustling with activities. IILM Lodhi Road offers AICTE (All India Council for Technical Education) approved Post-Graduate Diploma in Management. Established in 1993, IILM is a leading institution in Business Management Education with campuses located in New Delhi, Gurugram, and Greater Noida. Each campus is easily reachable, close to corporate hubs, and bustling with activities. IILM Lodhi Road offers AICTE (All India Council for Technical Education) approved Post-Graduate Diploma in Management.

IILM PGDM in addition to the traditional functional areas of Finance, Marketing, OB-HR, Operations and Strategy, offers emerging area subjects from time to time as per industry requirements. The robust curriculum and program design, international partner The IILM PGDM in addition to the traditional functional areas of Finance, Marketing, OB-HR, Operations, and Strategy, offers emerging area subjects from time to time as per industry requirements. The robust curriculum and program design, international partner network, 15000+ well placed alumni network and 350+ recruiting companies make IILM a management institute of the country.

Why choose IILM?

You will be part of a network of more than 15,000 graduates around the world, from corporates to entrepreneurs to start-ups and established family businesses with whom you can build professional connections for life.

Our vision is to educate and develop innovative, entrepreneurial and responsible business leaders.



IILM JAIPUR

STRIVING TO IMPACT QUALITY
EDUCATION SINCE 1998

IILM Academy of Higher Learning, Jaipur was established in 1998. IILM offers AICTE approved Post Graduate Diploma in Management (PGDM) at a well located campus in the beautiful city of Jaipur.

With curriculum benchmarked against the best in the world, IILM PGDM goes beyond Marketing, Finance, and Operations with the addition of FinTech, Marketing Innovation and Business Analytics specializations. We have Field courses (as at Harvard), Career Trek (as at Wharton) and Community Experience (as at Yale).

Our Integrated and experiential PGDM curriculum puts together the best of leading global B-school, after close interaction and inputs from Indian Industry. With over a decade's experience in training future entrepreneurs, IILM is proud to have 3500+ well placed alumni in top companies and abroad.





**PEDAGOGY &
APPROACH**



**FULL TIME FACULTY
WITH RICH
EXPERIENCE**



**GLOBALLY
BENCHMARKED
CURRICULUM**



**ONE-ON-ONE
MENTORING**



**BUSINESS
SIMULATIONS**



**MERIT CUM MEAN
SCHOLARSHIPS**



**EXPERIENTIAL
LEARNING
THROUGH
INDUSTRY VISITS**



**TECHNICAL
COURSES FOR
UPSKILLING**



**PURPOSEFUL
LEARNING**

What
gives us
the
EDGE?

WHY IILM JAIPUR



Experiential Learning



The curriculum at IILM imbibes some of the best aspects learned at leading business schools such as Stanford Graduate School of Business, Wharton Business School, and IIM-A. The autonomy and guidance students require to design a distinctive intellectual experience pertinent to their career objectives are provided. The primary focus of terms 1, 2, and 3 is on the fundamental courses that serve as the foundation for management education in each subject. These courses are adjusted to the students' abilities, prior knowledge, and future goals. IILM also offers short term certification programs in collaboration with national and international organizations, to enhance career skill set and employment opportunities.

**WE CONDUCT EVALUATION
ACTIVITIES AND USE
SUCCESS OR
PERFORMANCE
INDICATORS TO MEASURE
THE PROGRESS OF OUR
STUDENT.**



Industry Visits

PROVIDES STUDENTS A MUCH RELEVANT PRACTICAL PERSPECTIVE OF THE ACTUAL WORK PLACE AND THE LARGER WORLD OF BUSINESS.



Live Industry Projects



Know your PGDM PROGRAM



Term 1 Courses (July to October)

Financial Reporting and Analysis
Human Resource Management I
Individual Dynamics
Written Analysis and Communication
Managerial Computing
Microeconomics
Marketing I
Legal Aspects of Business
Quantitative Methods-I

Term 2 Courses (October-January)

Costing and Control Systems
Financial Markets
Human Resource Management II
Interpersonal Group Processes
Operations Management I
Transforming Business through Data Analytics
Macroeconomics and Policy
Marketing II
Quantitative Methods II
The Social and Cultural Environment of Business
Personal and Corporate Ethics
Business Research Methods I
Workshop on Interviews and Presentations

Term 3 Courses (January- April)

Business, Environment and Sustainability
Business Research Methods II
Corporate Finance
Government Systems and Policy Process
Internet-Enabled Businesses
Spoken Communication and Analysis
Marketing III
Organizational Dynamics
Strategic Management
Operations Management II
Quantitative Methods III

Term 4 Onwards:Specialization Modules

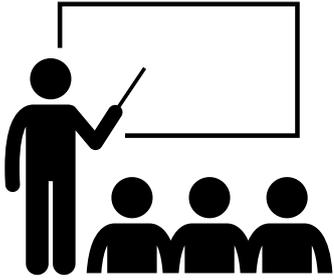
Teaching Pedagogy

The IILM PGDM Program is inspired by the program structure of the IIMs. The program follows the trimester system wherein 9 to 12 core courses are offered in every term. The first year of the program focuses on laying the foundation in management sciences and decision making while in the second year students can choose from a bouquet of electives as per their desired specialization. The program has a combination of conceptual and skill-based courses aimed at enabling students to manage organizations or run businesses by understanding the critical areas of finance, marketing, operations, technology, human resources management, and strategy.

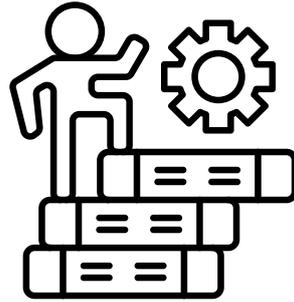
Pedagogy

The emphasis in a professional programme is on the development of an analytical mental process through self-learning, facilitated by subject and industry experts. The faculty members use a blend of pedagogic approaches to ensure the internalization of knowledge rather than its mere acquisition. A well balanced weightage is assigned to classroom interaction, experiential learning, co-curricular activities and extra-curricular events for the development of the right attitude, skills and knowledge.

Key features of the pedagogy are :



Regular Lectures, Tutorials and Seminars for building conceptual foundations.



Case Studies, Management Games, Role plays, Assignments and practical projects to create interactive learning classrooms



Compulsory value added courses on communication, self development, IT skills, etc



Placement Overview

IILM invites the best recruiters from the Industry. Placement team work seamlessly to connect with the companies from all domains to ensure final placements for PGDM Graduating Batch in diverse fields and job profiles. The Career Development Cell at Jaipur campus assist students with required skills and proficiency to ensure their industry readiness. The students are groomed well professionally as well as personally.

01 CAMPUS RECRUITMENT TRAINING - FIRST YEAR TO FINAL YEAR

02 OVER-ALL DEVELOPMENT OF STUDENTS

03 PROGRAMS TO ENHANCE SOFT SKILLS, TECHNICAL SKILLS

04 INDUSTRY- INSTITUTE INTERACTION THROUGH INTERNSHIP, CERTIFICATION, LEADERS TALKS & WORKSHOPS

05 EMPOWERMENT OF STUDENTS EMPLOYABILITY

Campus Placement Drives

The aim of Career Development Centre (CDC) at Jaipur is to equip students with proficiency in the skills required to get a job. The CDC hosts more than 100 campus drives each year across various sectors at IILM Jaipur. Prior to the conduct of each campus drive, customized Pre-placement talks are organized.

Centralised Placement Drives

The Centralized Placement Drives focus on placing students in those companies which attract talent at the national level. Students of the Jaipur Campus participate in more than 60 such drives each year. This additional facility enables students to appear in the selection process of big brands and top level multinational companies



Recruiters accross Sectors

Banks & Mutual Funds

Axis Bank
HDFC Bank
Kotak Mahindra Bank
Bandhan Bank
Utkarsh Small Finance
Bank SBI Mutual Fund
HDFC Mutual Fund
ICICI Prudential AMC
Baroda AMC
Aditya Birla Sunlife
AMC

Media & Advertising

Business
Standard Radio
Mirchi
Times of India
Red FM
H T Media
Fever FM
Balaji Telefilms
Anaadi TV
Radio City
Tadka FM

KPO, Research & Consulting

Deloitte
Cians
Analytics
Kantar (IMRB)
Accenture
Infosys
Sapio
Analytics
KPMG
Protiviti
PWC
Mercer
Consulting

FMCG

Tata Consumer
Products Adani
Wilmar
Parle Products
Brillon Consumer
Products Cadbury -
Mondelez
Asian Paints
ITC
Marico Industries
Reckitt Benckiser
L'oreal

Retail & Telecom

Reliance Retail
1 India Family Mart
Air tel
Tata Play Fiber
Pantaloons
Reliance Jio
Shoppers Stop
Tanishq
Vodafone Idea (Vi)
Entertainment City

Others

Prestige
Switchgears
Decathlon
HCL
Jaro Education
Asahi India Glass
ATOS Syntel
Concentrix
Ashiyana
Housing
Collectcent
Digital Jconnect
Infotech

E-commerce & Fintech

Naukri.com
99acres.com
Amazon.com
Indiamart
Intermesh
Flipkart.com
Paytm
PhonePe
Swiggy
Times Internet
IndMoney

Financial Services

HDFC Life
Cholamandalam Inv. &
Finance HDB Financial
Services
SBI Life Insurance
Care Health Insurance
NJ India Invest
Bajaj Finserv
SMC Global
SBI General
Aditya Birla Capital

Others

Creditas Solutions
PrepLadder
Square Yards
SLMG Beverages
GoMechanic
Mahindra Holidays &
Resorts Innodata
Motherson Sumi
Infotech Main Data
MI Group



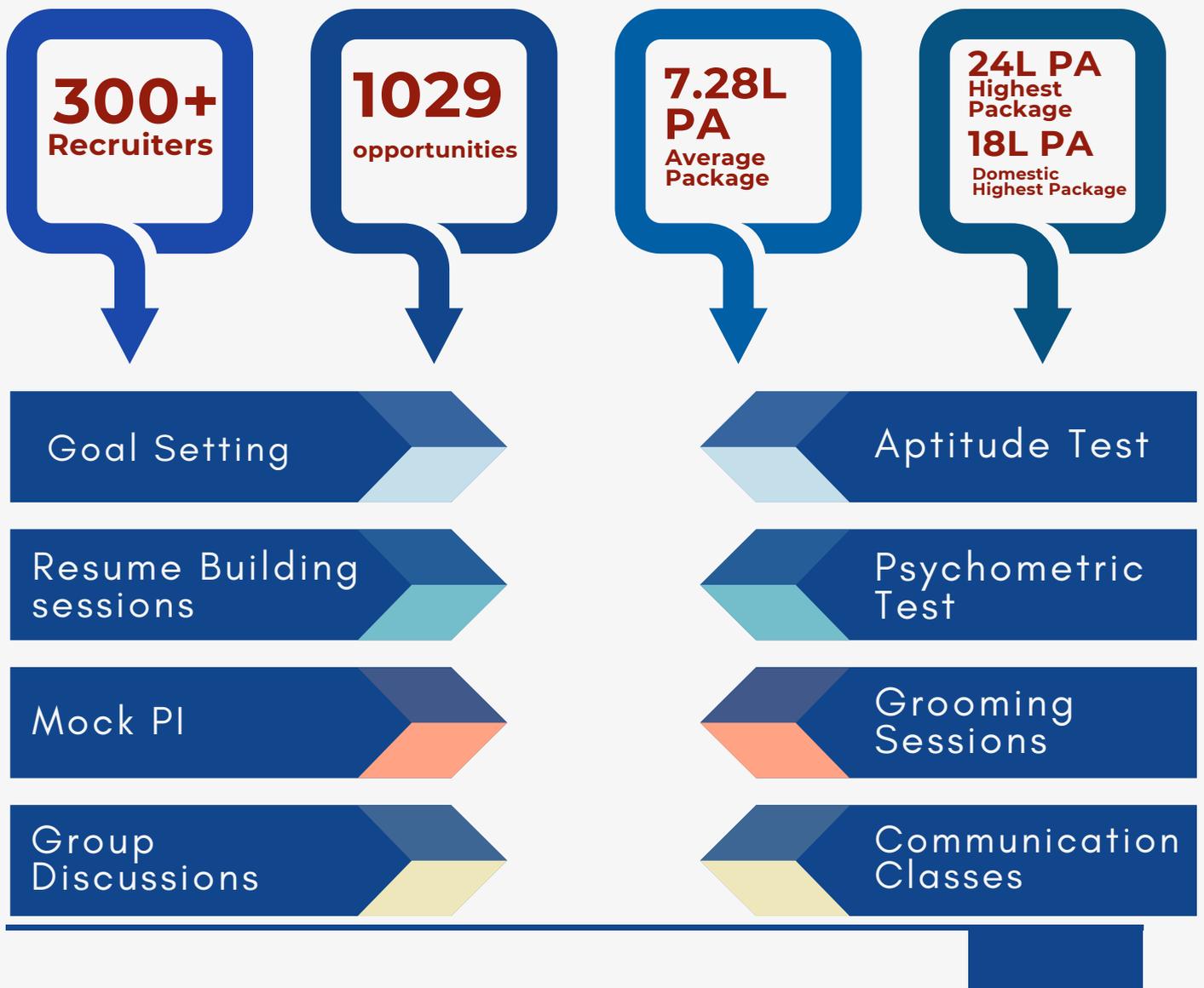
**Domain
Wise
Placement
Opportunities**



Placement Training and Initiatives



Placement Snapshot



Summer Internships

FOR CORPORATE WORLD TRAINING

Summer Internships are an important part of students' journey as this is the platform where a student enters the Corporate world and gets a hands-on experience of the same. Internships are intended to provide students practical knowledge in various areas and industries. Through internships, students gain experience and discover their strengths and possible growth areas.

Highest stipend 40K

50+ companies

Physical & Remote opportunities



"This internship allowed me to witness the significance of Data-driven strategies."

Let's look at what Dimpal has to share about her Summer Internship Experience at **SK Finance**

Congratulations
SHUBHAM GUPTA
For your Summer Internship Program at

PGDM 2022-24



Congratulations
RISHIKA PAREEK
For your Summer Internship Program at

PGDM 2022-24



Congratulations
KHUSHI
For your Summer Internship Program at

ASHOK LEYLAND
PGDM 2022-24



Congratulations
AAYUSHI GANGRADE
For your Summer Internship Program at

PGDM 2022-24



Congratulations
PUNIT KHANNA
For your Summer Internship Program at

PGDM 2022-24



Congratulations

NISHANT YADAV

For your
Summer Internship Program at

CG Corp | Global

PGDM 2022-24



Congratulations

CHAYANK KUDIWAL

For your
Summer Internship Program at

HYBRISWORLD

PGDM 2022-24



Congratulations

ARYAN MAHESHWARI

For your
Summer Internship Program at



PGDM 2022-24



Congratulations

AKSHITA PARASHAR

For your
Summer Internship Program at



PGDM 2022-24



Congratulations

CHANCHAL CHHAJER

For your
Summer Internship Program at



PGDM 2022-24



Congratulations

BHAVISHA LALWANI

For your
Summer Internship Program at

APCS AND ASSOCIATES

PGDM 2022-24



And many more....

International Exposure

Studying abroad is a life-changing experience for students. From enhancing a student's global network to experiencing a new culture, the benefits to one's education and outlook are significant. As the world is constantly changing, it becomes imperative for future leaders and managers to be exposed to global business trends and develop intercultural competence.

Global Study

A two to three-week global study program exposes students to business methods, industry visits, and teaching pedagogy from around the world. This broadens their horizons and helps them grasp an international perspective. Our international study partners are located in Finland, France, Germany, Canada, and Spain.

- 1 IBM Skills Build Partner – CSRBOX
- 2 edX Online Courses by Harvard, MIT and more
- 3 CMT Association US – Academic Partner Program

International MoU



List of Partner Universities and Schools of Semester Exchange and Global Study



JÖNKÖPING UNIVERSITY

Semester Abroad

IILM is offering the following International Immersion program with Lapland University of Applied Sciences, Finland.

The global immersion program will provide you numerous advantages which encompass:

- Introduction to the Global Business Landscape: It exposes students to the international business environment.
- Cultural Awareness and Appreciation
- Networking Opportunities: The program offers students a chance to connect with professionals, business leaders, and peers from diverse parts of the world.
- Enhanced Adaptability and Flexibility: By pushing students out of their comfort zones, it enhances their adaptability and flexibility, promoting personal growth and resilience.

Interactive Clubs

At IILM clubs and societies are bodies that design their own leadership structure and modes of functioning. These clubs have diverse interests and pursuits with a common objective and focal interest area that affiliates them to a single domain and binds them together.

Cultural Club, Fintech Club, Marketing Club, HR Club, Sports Club are some examples of the student clubs at IILM University. These clubs are completely led by students. They meet regularly and organize various competitions and events.



Faculty with Enriched Industry Experience



IILM has high acclaimed, competent, and well-qualified faculty members with strong academic credentials. Our faculty members hold PhD degrees from reputed national/international universities.

Various renowned academicians and accomplished industry practitioners are also a part of the IILM faculty team who are passionate about teaching. Our faculty members come from myriad backgrounds, and this vast mix of knowledge combined with extensive research and industry experience adds an exceptional learning experience for creative minds.

WE ARE HERE TO CREATE A POSITIVE LEARNING ENVIRONMENT, SERVE AS MENTORS, AND HELP STUDENTS NAVIGATE CHALLENGES, SHAPING THEIR INTELLECTUAL AND PROFESSIONAL TRAJECTORIES.





Learn from the Best in the Industry

IILM Organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams



ON THE OCCASION OF
WORLD MENTAL HEALTH DAY



Mental health and Emotional Intelligence in Entrepreneurial world




Mrs. Shiva Sharma
Psychologist with expertise in Cognitive Behaviour Therapy, Mindfulness and Grief Counselling

OCTOBER 10TH, 11:00 AM ONWARDS

WWW.IILMJAIPUR.AC.IN

#INDUSTRYTALKS

Multi Commodity Exchange (MCX)

📅 DATE
Wednesday, 11th October
10:50 am onwards

📍 VENUE
IILM Jaipur

@JAIPURIILM



INDUSTRY EXPERT
Mr. Saurabh Khanna
Manager, MCX
TRAINING AND EDUCATION





Alumni session
by Entrepreneur and Finance
Expert and Mr. Madhur Agarwal




HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS



ADITYA JAIN
Advocate,
Supreme Court of India
New Delhi

20th April, 2:30 pm onwards
IILM Jaipur

www.iilmjaipur.ac.in



IILM ACADEMY OF
HIGHER LEARNING
Jaipur Campus

PROF. MANSINGH RATHORE
Phd, MNIT JAIPUR

**QUALITY
CONTROL,
ASSURANCE,
COST AND
TQM**



📅 28
MAR
2:15 PM ONWARDS

📍 IILM JAIPUR
www.iilmjaipur.ac.in



Learning Through Leaders CONSULTING OPPORTUNITIES, LIVE PROJECTS AND SKILLS FOR ENTREPRENEURSHIP



SPEAKER
Vivek Joshi

Alumni IILM Jaipur, Batch 2000-02
Corporate Trainer & Consultant
Founder at 3E Group




WORLD CREATIVITY AND INNOVATION Day

GUEST SPEAKER
Mr. Sanchit Todi
Founder, Scribble Solutions,
Digital Marketing Expert



📅 Friday
12 PM ONWARDS
21 April 2023

🌐 Get in touch
www.iilmjaipur.ac.in

Saturday | Sep 17th | 2022
11:00 AM Onwards

www.iilmjaipur.ac.in

And many
more....

Social Responsibility at its Best: CSR Initiatives at IILM

IILM's CSR Policy encompasses sustainable development, social responsibility, and community service. This has made it possible to reach goals in education, training, the environment, human and social development, and other areas.

Our goal is to educate future leaders who can deliver a sustainable performance, contribute to social conversations and issues, and push the boundaries of knowledge and innovation. The totality of the programmes is devoted to CSR-related programs, activities, and projects. These programmes give students the chance to increase their understanding of significant issues associated with sustainable development through various areas such as business sustainability, ethics, and sustainable finance, among others. The objective is to provide them with the open-mindedness, perspective, and skills necessary to analyze the risks and social implications of their initiatives and decisions, as well as those of their firm.



Campus Life

At IILM, our mission is to enhance the overall undergraduate student experience and we encourage students to explore, engage and experience all aspects of college life. There are a diverse range of both competitive and recreational opportunities at IILM University. The clubs and societies provide a platform for students to express their talent and act as the network lifeline for the entire IILM Community.

This interaction with fellow students and active participation helps with the overall growth and development of a young person into a wellrounded individual. Conferences, monthly events, annual festivals, inter-campus debates and in house publications are just a few of the options available to the students to expand their horizon in terms of co-curricular activities.



Plantation Drive



Industry Visit



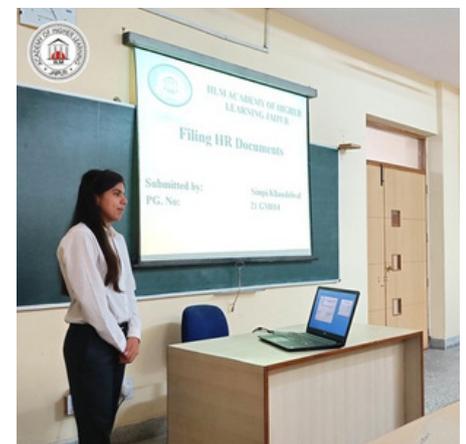
Co-curricular activities



CSR Activities



HR Club Activity



Dissertations



Mentor-Buddy Program



Group Discussions



Workshops and Summits

Enriched Alumni Network

PALLAVI AGRAWAL

**Lead Data Analyst
at S&P Global
Batch 2016-18**

ANSHU SHARMA

**Associate at EY
Batch 2020-22**

SHUBHAM MATHUR

**Assistant Manager, Sales
at Jio
Batch 2016-18**

SHIVAM DADHICH

**Deputy Manager at
Kotak Mahindra Life
Insurance Batch 2020-22**

BHAVANA SONI

**Administrative Assistant at
Motilal Oswal Financial Services
Batch 2020-22**

AAYUSHI SHARMA

**Senior IT Recruiter
at Talentpoyer
Batch 2019-21**

AYUSHI CHANDAK

**Human Resource Associate at
Scalene Works People Solutions
Batch 2019-21**

SHIVAM GARG

**Senior Analyst at
Deloitte
Batch 2019-21**

APOORWA JAIN

**Corporate HR-TA at
AU Small Finance
Bank Batch 2017-19**

SHREYA JAIN

**Premium Account
Manager At PayTm
Batch 2018-20**

TANIYA S.

**Senior Technical
Recruiter at DISYS
Batch 2016-18**

JITENDRA SHARMA

**Agency Manager at
Care Insurance
2016-18**

HARSHITA MATHUR

**HR Executive
at Dian Apps
Batch 2016-18**

VARUN SHRINGI

**Territory Sales Officer At
Hero Motocorp
Batch 2019-21**

ABHI MISHRA

**Associate
Relationship
Manager at Citibank
Batch 2013-15**

AYUSHI BHARADWAJ

**HR Manager
Accenture
Batch 2017-19**

PRATEEK

MAHESHWARI

**Credit Manager
HDFC
Batch 2021-23**

RIDHIMA VASHISTH

**Global HR Direct
Ericsson
Batch 2016-18**

MOHIT SHARMA

**Operations Manager
at Flipkart
Batch 2011-13**

SHEHNAZNEEN

**Assistant HR Manager
at Wipro
Batch 2011-13**

SAPNA

**HR Manager Recruitment
at HT Media
Batch 2013-15**

PULKIT TAK

**Area Executive at ITC
Batch 2013-15**

Contact Us

ADMISSION AND OUTREACH

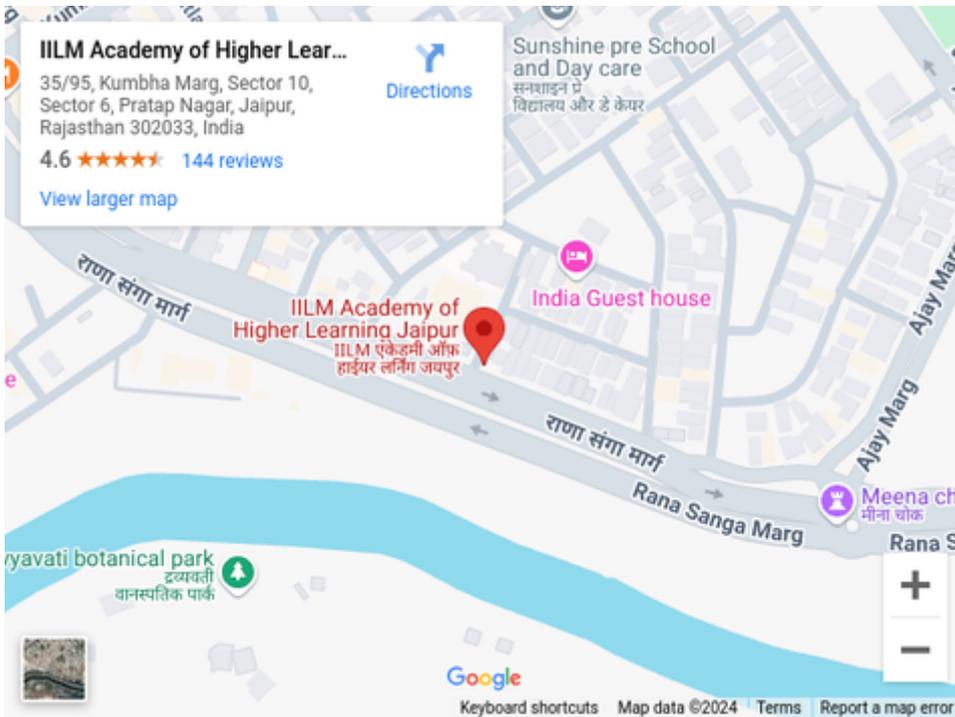
admissionjaipur@iilm.ac.in

DIRECTOR

directorahljaipur@iilm.ac.in

OTHER QUERIES

iilmjaipur@iilm.ac.in



35/95, RHB Colony, Sector-10,
Kumbha Marg, Pratap Nagar,
Sanganer, Jaipur - 302033, Rajasthan

+91 92143-58828/29



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