



**IILM ACADEMY Of  
HIGHER LEARNING**  
Jaipur Campus

# PGDM

**Post Graduate Diploma in Management**

**Academic  
Excellence  
Since  
1998**



*Learn with Purpose, Lead with Purpose*

[www.iilmjaipur.ac.in](http://www.iilmjaipur.ac.in)

# About IILM

We are a leading institution in Business Management Education with a heritage spanning over **30 years**. Established in **1993**, IILM has built a strong reputation for offering a **Post Graduate Diploma in Management (PGDM)**, a flagship program approved by the **All India Council for Technical Education (AICTE)**. Our institution provides a highly conducive academic environment, featuring interactions with dedicated professors who bring a blend of industry and academic experience.

Program combines classroom learning, co-curricular activities, and guest lectures that ensure our students gain a **360-degree** view of management education and are well-prepared to meet the challenges of the business world. With an extensive alumni network of over **6,000 professionals** and collaborations with more than **400 recruiters** across diverse sectors, IILM provides unparalleled industry connections and placement opportunities for our students.

With five campuses across India, in **New Delhi, Gurugram, Greater Noida, Jaipur, and Lucknow**, IILM offers a wide variety of courses in diverse fields such as Engineering, Law, Design, Psychology, and more. This **nationwide presence** provides students with enriched opportunities to engage across disciplines and locations.



Lodhi Road, New Delhi



Jaipur



Gurugram



Greater Noida



Lucknow

30

30+ Years Legacy



16000+  
Well Placed Alumni



International  
Exposure

## Accreditations & Associations



**FIVE CAMPUSES. ONE *Vision***



# IILM JAIPUR

DELIVERING QUALITY  
EDUCATION  
SINCE 1998

IILM Academy of Higher Learning, Jaipur was established in 1998. IILM offers an AICTE-approved Post Graduate Diploma in Management (PGDM) at a well-located campus in the beautiful city of Jaipur. With a curriculum benchmarked against the best in the world, the IILM PGDM goes beyond Marketing, Finance, and Operations with the addition of FinTech, Marketing Innovation, and Business Analytics specializations.

Our Integrated and experiential PGDM curriculum combines the best of leading global B-schools, after close interaction and inputs from the Indian industry. We strive to create a niche of professionals who make meaningful contributions to business and society.

What sets us apart is our dedication to cultivating an Inspirational Learning Environment that not only builds strong foundational knowledge but also prepares students for the disruptive and dynamic changes in the global business ecosystem.

## Director's Message



**DR. SAMAR SARABHAI**

Education is not just about acquiring knowledge; it's about discovering possibilities, embracing challenges, and shaping a future filled with impact. At IILM Academy of Higher Learning, Jaipur Campus, we believe in creating an environment where curiosity meets expertise, ideas lead to actions and students transform into leaders.

For over 27 years, IILM has been synonymous with academic excellence, leadership development, and industry-driven education. As we step into the future, our mission remains clear—to bridge the gap between classroom learning and real-world business challenges, equipping our students to thrive in an ever-evolving landscape.

Nested in the vibrant cultural and economic hub of Rajasthan, IILM Jaipur is more than just an institute; it's a dynamic ecosystem where innovation meets tradition. Our renowned faculty are not just educators but industry practitioners, researchers, and thought leaders who bring practical insights into the classroom through Management Development Programs (MDPs), research, and consultancy projects.

What truly sets us apart is our commitment to experiential learning. From live industry projects and corporate mentorship to internships and entrepreneurial initiatives, we ensure that our students don't just learn concepts but apply them in real business scenarios. Our strong corporate connect ensures that students are not only prepared for today's business challenges but are also future-ready leaders.



**PEDAGOGY &  
APPROACH**



**FACULTY WITH RICH  
INDUSTRY EXPERIENCE**

# What gives us the EDGE ?



**GLOBALLY  
BENCHMARKED  
CURRICULUM**



**ONE-ON-ONE  
MENTORING**



**BUSINESS  
CHALLENGE  
PRACTICUM**



**MERIT CUM MEAN  
SCHOLARSHIPS**



**SOCIAL IMMERSION  
PROGRAM**



**EXPERIENTIAL  
LEARNING**



**TECHNICAL  
COURSES FOR UPSKILLING**



**PURPOSEFUL  
LEARNING**

# New Age Specializations



## MARKETING AND INNOVATION

Brand Management, Digital & Social Media Marketing, Sales & Business Development, Market Research & Consumer Insights.



## FINANCE /FINTECH

Corporate Finance, Investment Banking, Equity Research, Risk & Compliance, Financial Technology & Analytics.



## HUMAN RESOURCES

Talent Acquisition, HR Operations, Learning & Development, Employee Engagement & Culture Management.



## OPERATIONS

Process Management, Supply Chain & Logistics, Procurement & Vendor Management, Quality & Compliance.



## BUSINESS ANALYTICS

Business Intelligence, Data Analysis & Reporting, Market & Consumer Analytics, Strategy & Insights.



**Academic Partnerships That  
Empower our Students**



**Grant Thornton**

## Management Immersion Program at IIM

An intensive program combining theory, practice, and cultural experiences, covering AI for Managers, Negotiation, Experiential Learning, and social activities.

## Global Immersion\*



**NUS**  
National University  
of Singapore

NUS ranks 8th in the world and 1st in Asia in QS World  
University Rankings 2025

\*This immersion is voluntary and not part of the PGDM fees.





# Experiential Learning at IILM

At IILM, we believe in learning by doing. Our philosophy is rooted in the idea that true understanding comes from experience, not just theory. That is why our curriculum emphasizes experiential learning—an approach that blends academic rigor with practical exposure. At IILM, experiential learning doesn't just prepare students for exams; it prepares them for careers, leadership, and lifelong success.



## One on One Mentoring

Personalized guidance and career mentoring from experienced faculty and industry leaders.



## Industrial Visits

First-hand exposure to leading organizations, bridging theory with practice.



## Industry Expert Sessions

Insights from CEOs, managers, and entrepreneurs who bring the business world into the classroom.



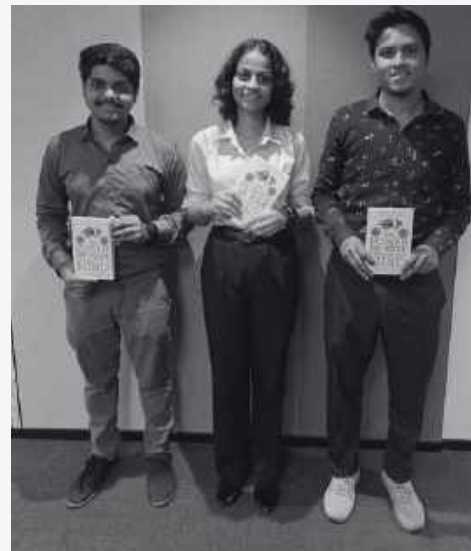
## Soft Skills Training

Workshops on communication, teamwork, and leadership to shape future-ready professionals.



## Live Projects and Case Studies

Work on real business challenges through live projects and case-based learning.



## Club Activity and Leadership Opportunities

Student-driven clubs and leadership roles that build confidence, collaboration, and initiative.

# Social Immersion Program

IILM's CSR Policy encompasses sustainable development, social responsibility, and community service. This has made it possible to reach goals in education, training, the environment, human and social development, and other areas. All these initiatives are carefully aligned with the United Nations Sustainable Development Goals (SDGs), ensuring that our efforts contribute to a larger global mission.



Our goal is to educate future leaders who can deliver sustainable performance, contribute to social conversations and issues, and push the boundaries of knowledge and innovation. The totality of the program is devoted to CSR-related initiatives, activities, and projects. These programs give students the chance to deepen their understanding of critical issues associated with sustainable development through areas such as business sustainability, ethics, and sustainable finance, among others.





# Our Faculty Members

Expert faculties have niche specialization in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.



## Dr. Samar Sarabhai

*Director*

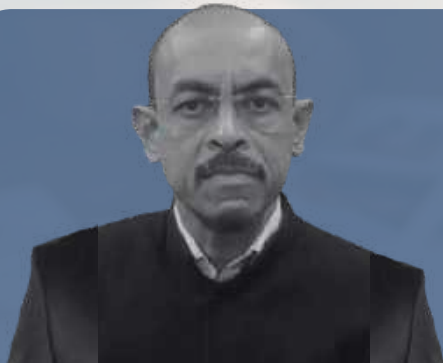
*Doctorate in Retailing and MBA in Marketing with 29+ years of corporate and academic experience. He has led sales teams at Redington India Ltd. and HCL Info Systems, headed TAPMI School of Business for two terms, and completed the 'SMILE' leadership program. He has taught internationally, trained senior professionals from leading banks and corporates, delivered 10 MDPs for BPCL, and conducted OBE workshops at reputed institutions.*



## Dr. Manu Amitabh

*Professor, Strategy and Operations*

*BITS Pilani alumnus and former Central Engineering Service officer (1989 batch) with 37 years' experience, he has led major infrastructure and digital transformation projects, including CPWD's ₹200 crore e-NIRMIT initiative. He has managed projects worth ₹1,200 crores, pioneered advanced construction technologies, and serves on apex industry committees while advising LIC on infrastructure development.*



## Dr. Sankersan Sarkar

*Professor, Finance*

*He holds a Ph.D. in Business Administration (AMU-AIMA, 2011) and is a Chartered Financial Analyst (ICFAI, 1998), with additional qualifications including an Advanced Diploma in Management (AIMA, 2007), a Masters Diploma in Business Administration (Symbiosis, 2004), and a Diploma in Business Finance (ICFAI, 1995).*



## Prof. Punit Pandey

*Professor, Marketing*

*He brings 33 years of experience in teaching, advocacy, business development, consulting, policy, and project execution, with expertise in training, capacity building, and skill development across organizations like FICSI, KPMG, UNICEF, EY, NIIT, and Havells. An MBA from Kanpur University and ISB alum, he has taught at leading institutes and mentors entrepreneurs through the Wadhwani Foundation's NEN.*



## Dr. Jyotsana Sharma

*Associate Professor, Human Resources and Organizational Behavior*

*With 14 years of teaching experience at UG and PG levels. She has guided PhD scholars, authored two books, and published several research papers in reputed journals. Her research interests include organizational behavior, consumer behavior, psychological issues, organizational commitment, and emerging trends in HR.*



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Expert faculties have niche specialization in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.



## Dr. Anita Gangrade

*Associate Professor, Law & Chairperson, Alumni Relations*

*With over 22 years of academic experience and 10 years of practice as an Advocate. She has supervised PhD candidates, presented research papers at national and international conferences, and contributed to FDPs. Her areas of interest include Law, HR, and Library Management.*

## Prof. Abhishek Sharma

*Assistant Professor, Marketing*

*Bachelor of Engg (Metallurgy and Material Science)-1999 batch and MMS from Jamnalal Bajaj Institute of Management Studies (JBIMS) – 2002 batch, Mumbai. Mr. Abhishek has a rich experience of more than 18 years in Sales, Business Strategy and Business Development in leading FMCG and Media companies viz. Coca-Cola, Asian Paints and Star TV. He has been associated with Ed-Tech companies like Sunstone and CTPL as an academic and administrator for the past 5 years.*



## Prof. Soanali Misra

*Assistant Professor, Communications*

*With over 20 years of experience across Marketing, Education, and Training in both industry and academia. She specializes in transformation-focused learning through Experiential Learning, NLP, and Interactive Facilitation. Skilled in job readiness, soft skills, and personal growth, she blends creativity with structure to deliver measurable results. Certified in NLP and Mindfulness, she is also an avid reader, conversationalist, and keen observer of human behavior.*

## Dr. Reshma Sheikh

*Assistant Professor, Finance*

*She is a Post-Graduate in Finance and holds a Ph.D. from Mohanlal Sukhadia University, Udaipur. With over 7 years of academic experience, she is actively engaged in teaching, training, and research. A member of the Indian Accounting Association, she has attended several FDPs and research workshops. Her research interests include Behavioural Finance, Green Finance, IFRS, and Financial Markets.*



## Prof. Chahat Arora

*Assistant Professor, Marketing*

*She holds a PGC in Advertising & PR from MICA and a PGDM-Exp in Marketing from IMT Ghaziabad. With over 10 years of experience in Retail, Design, and Education Management, she has led design projects for brands like UCB, Inditex, and events such as Lakme Fashion Week, JLF, and Rajasthan Heritage Week. Recognized for her customer-centric approach, she has built strong industry relationships and actively fosters industry-academia collaborations.*

# Career Development Cell

The Career Development Cell (CDC) at IILM Jaipur prepares students to become industry-ready professionals by aligning their strengths with real-world expectations. Beyond placements, CDC focuses on long-term career success through holistic development, mentoring, and industry engagement.

1

## Placement Registration

Eligible students register for campus placements at the start of their second year.

2

## Superset Profile Creation

Students build their placement profiles on Superset, the centralized recruitment platform used across IILM campuses.

3

## Resume Vetting

Professional guidance is provided to create and refine resumes as per industry standards.

4

## Aptitude & Soft Skills Training

Focused sessions on aptitude, communication, and presentation skills to prepare for selection rounds

5

## LinkedIn Profile Building

Experts help students optimize their LinkedIn profiles for a strong professional presence.

6

## Mock GDs & PIs

Practice rounds of group discussions and personal interviews build confidence and readiness.

7

## Pre-Placement Talks (PPTs)

Companies conduct PPTs to introduce their roles, expectations, and work culture.

8

## Final Interviews & Selections

Shortlisted students go through final interview rounds with recruiters.

## Top Recruiters at IILM

Deloitte

accenture

3M

protiviti

Infosys

Mondelēz International

KPMG

Reliance Industries Limited

adani

protiviti

Infosys

Mondelēz International

Mahindra

L

Gartner

Domino's Pizza

BACARDÍ

Amul  
The Taste of India

HDB FINANCIAL SERVICES

wipro

ITC Limited

"The alumni mentoring sessions helped me clear my doubts about career paths. Hearing real experiences made me feel ready and focused."  
— Mansi Batta, Batch 2023-25

"The team at the CDC was always accessible. Be it aptitude sessions, Excel training or mock GDs, they ensured we were thoroughly prepared."  
— Mandeep Dhankar, Batch 2023-25



# Life at IILM



# Torchbearers of IILM Jaipur



**Sarthak Seth**  
Senior Vice President  
TATA Reality & Infra | 2001-03



**Manish Dewani**  
Vice President, Bank of America |  
2004-06



**Shalu Tamrayat**  
Program Manager, ebay |  
2012-14



**Shehnazneen Khan**  
Human Resources, Wipro | 2011-13



**Priyanka Laddha**  
Assistant General Manager ,  
Iconic Fashions | 2008-10



**Pallavi Agrawal**  
Lead Analyst, S&P Global | 2018-20



**Basant Kothari**  
Zonal Sales Head TATA  
Capital | 2000-02



**Sorabh Arora**  
Executive Vice President,  
Yes Bank | 2005-07



**Nitin Mendiratta**  
DGM, Havells India | 2001-03



**Manish Vijayvargiya**  
Assistant Vice President,  
Aavas Financiers Limited | 2006-08



**Muskan Asnani**  
Assistant Vice President,  
AU Small Finance Bank | 2011-13



**Mohit Sharma**  
Manager, Flipkart | 2011-13



**Priyanka Mendiratta**  
Vice President, Deutsche Bank  
2006-08



**Prateek Maheshwari**  
Deputy Manager AFU,  
HDFC Bank | 2021-23



**Rishi Kapoor**  
Senior HR Executive,  
VIVO India | 2019-21



**Jhalak Rastogi**  
Tax Senior, EY |  
2018-20

## Contact Us



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+91 92143-58828

**ADMISSIONS AND OUTREACH**

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**OTHER QUERIES**

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